

Current And Wave Monitoring and Emerging Technologies

March 13-15, 2003 | Bahia Hotel | San Diego, California

June 14, 2002

Dear Fellow Marine Instrumentation Manufacturer:

In March 2003, the 7th IEEE Current Measurement Conference will be held in San Diego California. The spotlight includes Wave Monitoring and Emerging Technologies. Although trade shows abound, few provide a forum as effective as an office visit--a unique aspect of the IEEE/OES Working Conference. Here you have a unique opportunity to meet 150 qualified prospects from the Current And Wave Monitoring fraternity--US and international--including influencers in the industry. This meeting draws attendees from a wide area giving you very cost-effective use of your travel time and budget; as well, the meeting is focused so you can connect effectively with most attendees.

From March 13-15 2003, you and your company are most cordially invited to join us to exhibit your products and services and to present technical papers describing work you have completed. While this meeting has several distinguishing facets, foremost for exhibitors are the convenient space and ample time provided for you to connect with movers and shakers in Current And Wave Monitoring and Emerging Technologies.

Building on the success and delight expressed by exhibitors and attendees at this event in 1999, the organizing committee has chosen to return to the relaxing ambience of the Bahia Hotel on the shores of Mission Bay, San Diego. From an exhibitor's perspective, this conference in 1999 rated almost a perfect score on a checklist of success factors

- ✓ *Attendees return repeatedly to the proximity of the booths and are available for extended periods*
- ✓ *Manufacturers can sit down for extended dialog with prospects while still being nearby your booth*
- ✓ *The single exhibition area is adjacent to the conference room and provides the main entrance*
- ✓ *Coffee and lunch breaks are held in the exhibition area, providing ample opportunity to connect*
- ✓ *Manufacturers can attend all papers due to the use of a single forum for presentations*
- ✓ *Captive audience: all attendees stay at the same hotel and dine locally*

Enclosed you will find the following items:

1. An application for exhibit space. Please ask us about our early-bird discounts, the incentive for new exhibitors, and the package price for your employees to tour the exhibition. The application provides details about the exhibits. Exhibits should emphasize products, services, applications, and experience re Current And Wave Monitoring and Emerging Technologies.
2. The call for abstracts (www.umassd.edu/cmtc). Abstracts are due October 15, 2002. Sales presentations will not be accepted.

Don't miss this occasional opportunity to connect effectively with the Current And Wave Monitoring fraternity at the 7th IEEE Working Conference on Current Measurement. Your chance won't come again until 2007.

Please send me your Exhibition Application and DEPOSIT (check or purchase order made out to IEEE/CMTC 2003) at the address below.

We hope to see you in San Diego,

Peter Spain

Manufacturer's Liaison, IEEE/OES 7th CMTC

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